

# The Radio People Contest Rules

## GENERAL CONTEST RULES

Holladay Broadcasting of LA, Inc. dba KJLO-KLIP-KJMG-KRVV-KMLB-KRJO

AMENDED 3/11/2008

ONE (1) WINNER PER HOUSEHOLD, PER THIRTY (30) DAYS, PER CONTEST. IF A PERSON RECEIVES PRIZES VALUED AT \$1000 OR MORE, THEY ARE INELIGIBLE FOR ONE CALENDAR YEAR FOR ALL CONTEST VALUED OVER FIFTY (\$50.00) DOLLARS. EMPLOYEES OF HOLLADAY BROADCASTING OF LA AND THEIR IMMEDIATE FAMILIES ARE NOT ELIGIBLE. ALL TAXES INCURRED ARE THE RESPONSIBILITY OF THE WINNER. ALL FEDERAL, STATE, AND LOCAL LAWS APPLY. ALL PRIZE WINNERS WILL BE RESPONSIBLE FOR PAYMENT OF ALL FEDERAL, STATE, AND LOCAL TAXES. CONTESTANTS AGREE TO HAVING THEIR PHONE CALL RECORDED AND USED FOR PROMOTIONAL PURPOSES, AS WELL AS AGREEING THAT THEIR NAME AND LIKENESS BE USED IN THE SAME MANNER. A RELEASE, I.D., AND AFFIDAVIT OF ELIGIBILITY MAY BE REQUIRED. WINNER HAS SIXTY (60) DAYS TO CASH CHECKS; AFTER SIXTY (60) DAYS CHECKS WILL BE VOID. ANY PERSON MISREPRESENTING HIM OR HERSELF, IN ANY WAY, WILL FORFEIT ANY PRIZES AND SHALL BE BARRED FROM PARTICIPATING IN ALL FUTURE CONTESTS. HOLLADAY BROADCASTING OF LA, INC IS NOT RESPONSIBLE FOR TELEPHONE OR COMPUTER MALFUNCTIONS, TELEPHONE BUSY SIGNALS, OR ACTS OF GOD. SHOULD A CONTESTANT BE DISCONNECTED DUE TO A TELEPHONE MALFUNCTION, THE NEXT PERSON IN LINE WILL BE SELECTED TO PARTICIPATE IN CONTEST. CONTEST INFORMATION AND WINNER LISTS ARE AVAILABLE FOR INSPECTION AT THE STUDIOS DURING REGULAR BUSINESS HOURS. THESE RULES APPLY TO ALL CONTESTS CONDUCTED BY THE RADIO PEOPLE (KLIP, KJLO, KMLB, KRVV, KJMG, KRJO) INCLUDING THOSE CO-SPONSORED BY BUSINESSES NOT OWNED BY HOLLADAY BROADCASTING, INC.. WINNERS HAVE 30 DAYS TO PICK UP PRIZES. PRIZES WITH A VALUE OF FIFTY (\$50.00) DOLLARS OR MORE MUST BE PICKED UP BY WINNER AND AN I.D. WILL BE REQUIRED. ALL WINNERS ARE SUBJECT TO VERIFICATION. HOLLADAY BROADCASTING OF LA, INC. RESERVES THE RIGHT TO CHANGE THE RULES OF CONTESTS WITH CHANGES BECOMING EFFECTIVE UPON BROADCAST OF ANNOUNCEMENTS OF THE CHANGES OR TO CANCEL THE CONTEST IN WHOLE OR IN PART. HOLLADAY BROADCASTING OF LA INC RESERVES THE RIGHT TO SUBSTITUTE PRIZES OF EQUAL OR GREATER VALUE IN THE EVENT THAT AN ANNOUNCED PRIZE BECOMES UNAVAILABLE. PRIZE WINNERS MUST

ACCEPT THE PRIZE ANNOUNCED WITHOUT MODIFICATION OR  
SUBSTITUTION. WHERE ODDS ARE APPLICABLE, THE ODDS OF  
WINNING A CONTEST WILL DEPEND ON THE TOTAL NUMBER OF  
ENTRANTS OR THE ODDS OF A CONTEST QUALIFIER WINNING THE  
GRAND PRIZE DEPENDS ON THE TOTAL NUMBER OF ENTRIES.  
COMPLETE CONTEST RULES ARE AVAILABLE AT OUR BUSINESS OFFICE  
LOCATED AT 1109 HUDSON LANE  
IN MONROE, LA DURING NORMAL BUSINESS HOURS (MONDAY THROUGH  
FRIDAY, 8AM TO 5PM). ALL DECISIONS OF THE MANAGEMENT OF  
HOLLADAY BROADCASTING OF LA, INC. REGARDING THE  
INREPRETATION OF THE RULES, THE WAY THE CONTESTS ARE  
CONDUCTED, AND THE WAY THE WINNER IS SELECTED IS FINAL AND  
BINDING IN ALL RESPECTS.